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Johnson & Johnson, Director
Planning & Development
Worldwide Compensation Resources

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Microsoft employee

"I routinely recommend myStockOptions.com as the premier online resource of education in stock options and ESPPs. It saves me time. Instead of constantly coming to me with questions, our employees visit the site for its trustworthy educational content and tools."

Charles E. Hall, Sr., AFLAC
Second Vice President
Corporate Stock Option Plans
Administrator

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myStockOptions.com Receives Best HR Product of Year Award

Employee Stock Option Web Site Honored As Innovative New Service

BROOKLINE, MA: *Human Resource Executive* magazine selected myStockOptions.com, the Web's most comprehensive resource on stock compensation, as a winner of its Top HR Products Contest. myStockOptions.com and nine other innovative products were named winners in the annual contest by this well-respected publication.

Human Resource Executives editors praised myStockOptions.com as meeting the challenge of applying effective e-technology solutions to the HR field. In achieving its top ranking, myStockOptions.com fulfilled the rigorous comparative criteria set by the magazine's editorial board for the contest, which this year included a record number of entries.

The editors of *Human Resource Executive* captured myStockOptions.com's strengths in their review of the Web site:

“ As e-technology is being applied more and more to HR, vendors face the increasing challenge of ensuring that their products deliver the best, most cost-effective application of this technology. In some cases, they fall short. In the case of myStockOptions.com, they hit it. This Web site serves a real need in today's employment world and works in consort with human resources, making its application simpler . . . The list of advisors and board of directors represents an impressive and well-thought-out collection of experts who can actually provide a visitor with the kind of information he or she is seeking. The fact that it can be customized and secured to a company's liking makes it that much more serviceable to HR. ”



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